

# 2009 Annual Report

## National Science Teachers Association

# A Renewed Focus on the Importance of Science Education

## Message from The President

After languishing for a period of time, science is again coming to the forefront both on the political scene in Washington and in schools across the country. It is clear that people are beginning to understand the importance of science to the world economy as well as to the daily lives of our citizenry. Evidence of this lies with President Obama's November 2009 announcement of his "Educate to Innovate" campaign as well as his designation of funds for science, technology, engineering and math (STEM) education. The business community has also stepped up to the plate, donating more than \$500 million in financial and in-kind support to help reach the president's goal of moving American students from the middle to the top of the pack in science and math achievement over the next decade.

Hundreds of teachers and organizations from around the country are also working hard to make a meaningful difference in STEM education. More than 200 professional organizations, with a combined membership of 6.2 million, have committed to supporting National Lab Day, a new

nationwide initiative to encourage scientific and mathematical experimentation and invention in young Americans through collaborations between volunteers, students, and educators. To date, thousands of teachers have proposed science projects and many organizations and individuals have volunteered to assist with their projects.

NSTA too has played and will continue to play a prominent role in supporting science educators and ensuring that science education is a priority in the classroom and for the nation. This is, indeed, a good time to be in science education. I look forward to the challenges as well as the changes to come.



*Patricia M. Shane*

**Pat Shane**

NSTA President, 2009–2010

## Message from the Executive Director

### Dear Friends and Colleagues,

This past year has brought about tremendous visibility in science education, especially with the renewed focus and commitment by the federal government to improve STEM education in the U.S. The high interest in science and widespread support for quality science education has helped the association become more connected, involved, and visible as a vocal advocate for science educators. And as a result of our efforts to engage more stakeholders in this national crusade, we have made more contacts within the new administration and forged new relationships with federal science mission agencies, corporations, and non-profit organizations.

In the midst of all the enthusiasm and attention surrounding STEM education, NSTA has continued to deliver and enhance the products, programs, and services that are the cornerstone of the association. NSTA's 2009 conferences were a great success despite a sluggish economy, attracting nearly 16,000 educators from around the world. Our electronic newsletters, peer-reviewed journals, and award-winning publications continued to expand, providing original content about current education topics and proven classroom teaching techniques to thousands of science educators nationwide.

NSTA has also expanded its reach and impact in several other important ways. In the fall, NSTA launched its *Science Matters* public awareness and information efforts through state networks and very successful local community events in Minneapolis and Phoenix. NSTA also introduced the NSTA-Intel Design & Education Application Studio (IDEA Studio) to explore new innovative approaches for technology driven science

education applications. In September, representatives from NSTA, the National Resource Council (NRC), the American Association for the Advancement of Science (AAAS), and Achieve, Inc. began collaborating on a project leading to the next generation of science standards.

Additionally, the NSTA New Science Teacher Academy, which seeks to help reduce the high attrition rate among teachers new to the teaching profession, has reported that since the Academy's inception in 2007, approximately 90 percent of their Fellows have continued in their teaching positions. And the John Glenn Center for Science Education Campaign, NSTA's \$43 million, five-year effort to make quality science education a reality for all U.S. students, has passed the half way mark thanks to the generous support of various organizations and individuals who share our dedication to strengthening and sustaining the teaching and learning of science in the U.S.

As proud as we are of what we've accomplished this year, we know that there is still much more to be done to achieve our mission to promote excellence and innovation in science teaching and learning for all. We realize that our members and the many contributors listed in this report are vital to our ability to advance science education. Thank you for your continued support in making this dynamic organization what it is today.

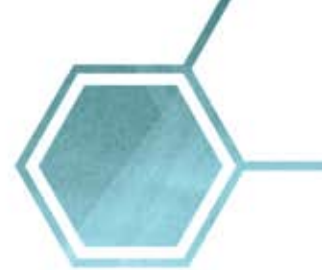


A handwritten signature in black ink that reads "Francis Q. Eberle".

**Francis Q. Eberle**  
Executive Director

# Acknowledgement of Contributors

## Fiscal Year 2008-2009



NSTA gratefully acknowledges the following individuals, corporations, foundations, conference sponsors and government agencies for their generous support for science education.

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Society of Elementary Presidential Awardees  
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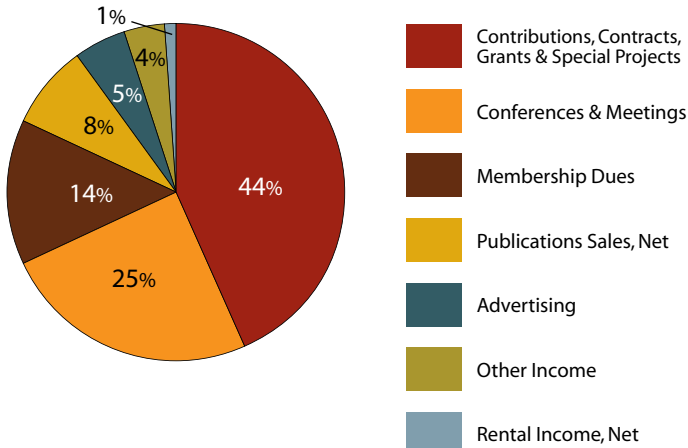
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# Statement of Activities

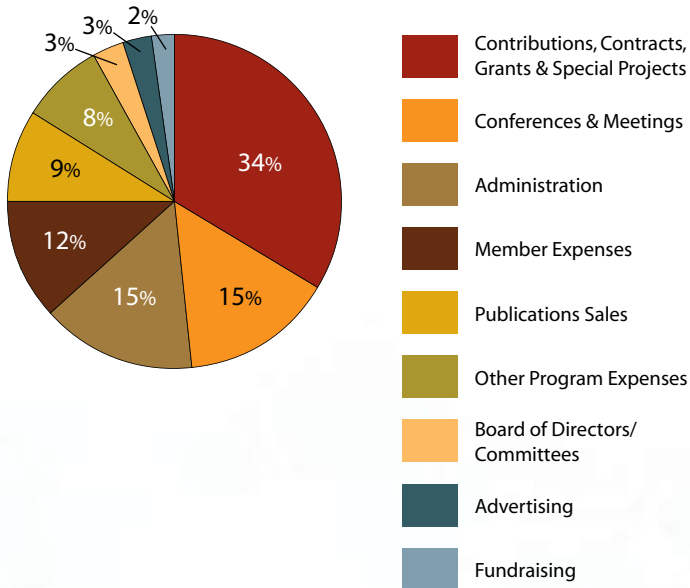
NSTA was able to achieve positive results in a year of economic challenge.

The association attained an overall increase in net assets of approximately \$450,000 in fiscal year 2009. This was due in part to an increase in contributions to the organization and a reduction in administrative overhead expenses.

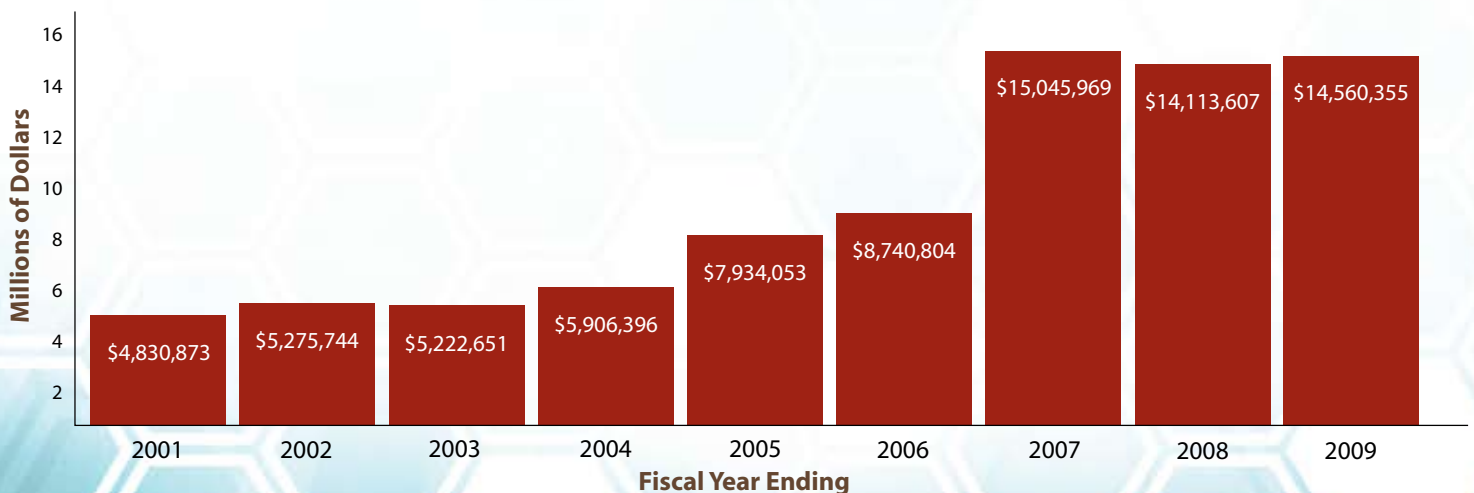
## NSTA Revenue Fiscal Year 2009



## NSTA Expenses Fiscal Year 2009



## NSTA Net Assets History



Revenue, Gains & Other Support	2009	2008 *
Contributions, Contracts, Grants & Special Projects	11,397,408	8,952,939
Conferences & Meetings	6,414,194	7,265,720
Membership Dues	3,647,105	3,582,050
Publications Sales, Net	2,197,439	1,615,147
Advertising	1,269,019	1,394,975
Other Income	1,031,400	1,771,400
Rental Income, Net	189,060	144,515
<b>Total Program Service Revenue</b>	<b>26,145,625</b>	<b>24,726,744</b>

Expenses	2009	2008 *
Contributions, Contracts, Grants & Special Projects Less Allocated Indirects	8,898,807	9,184,895
Conferences & Meetings	3,908,264	3,944,981
Membership Expenses	3,042,841	2,936,152
Publications	2,371,189	1,859,353
Advertising	752,462	481,390
Other Program Expenses	2,001,195	1,947,829
The Center for Science Education	35,972	4,186
Fundraising	423,674	636,084
Administration	3,905,102	4,397,864
Board of Directors/Committees	681,490	676,584
<b>Total Operating Expenses</b>	<b>26,020,996</b>	<b>26,069,320</b>
<b>Change in Net Assets Before Unrecognized Actuarial Gain</b>	<b>124,629</b>	<b>(1,342,576)</b>
<b>Unrecognized Actuarial Gain</b>	<b>322,119</b>	<b>410,207</b>
<b>Change in Net Assets</b>	<b>446,748</b>	<b>(932,369)</b>

\* Restated in 2009