

National Science Teachers Association

1840 Wilson Blvd., Arlington, VA 22201
 (703) 312-9225 / FAX (703) 841-8329 / E-mail: gholzheimer@nsta.org

Exhibitor's INSERTION ORDER FORM for Emails of NSTA Indianapolis, IN National Conference Registrants March 29-April 1, 2012

Company _____

Contact Name _____

Shipping Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Selection Criteria:

NSTA conference attendees provide the following demographical information when registering. Click or check all criteria you wish to receive from each column. You may choose as many as you want.

| Discipline | Position | Assignment | | School/Institution |
|-------------------------|--------------------|------------|------------|--------------------|
| A Earth /Space | A Teacher | A Pre/Kind | I Grade 8 | A Public School |
| B Biology | B Professor | B Grade 1 | J Grade 9 | B Private School |
| C Chemistry | C Dept Head/Chair | C Grade 2 | K Grade 10 | C Laboratory |
| D Physics | D Principal | D Grade 3 | L Grade 11 | D Business |
| E Environmental Science | E Supervisor/Coord | E Grade 4 | M Grade 12 | E Informal Ed |
| F Physical Science | F Administrator | F Grade 5 | N College | F Home School |
| G General Science | G Student | G Grade 6 | Z Other | G Library |
| M Computer Sci/Tech Ed. | H Scientist | H Grade 7 | | H 2 Yr College |
| Z Other | I Consultant | | | I 4 Yr College |
| | Z Other | | | J Grad School |

Base Price:

Conference Registrant E-mails \$325/M M = 1,000 names
 1,000 name minimum

Selection Surcharges:

| | | | |
|------------|--------|-------------------------|--------|
| Grade | \$11/M | School/Institution Type | \$16/M |
| Position | \$16/M | Geographic | \$11/M |
| Discipline | \$16/M | | |

Other:

| | |
|---------------------|-----------|
| Test 1 | no charge |
| Test 2 or more | \$75/F |
| Set-up & Processing | \$75/F |

I have read NSTA's E-mail Policy and agree to abide by all policies. I understand that my failure to comply with the Policy will result in forfeiture of e-mail message and full payment of the list and set-up fee.

Signature _____ Date _____

For Questions, call Gregory Holzheimer at the number above. Final note: E-mails are for **one-time use only**. FAX this Order Form to (703) 841-8329 at least **3 weeks** before you wish to have e-mail message sent.

Available Dates for E-mail Messages

A maximum of three (3) messages will be sent per week

Space Reservation Material Deadline

3 weeks prior to e-mail

2 weeks prior to e-mail

| Date | Preferred Date* | Space Reservation Deadline | Material Deadline |
|--|------------------------|---------------------------------------|--------------------------|
| Week of Mar 12-16, 2012 | | Wednesday Feb 22, 2012 | Wednesday Feb 29, 2012 |
| Week of Mar 19-23, 2012 | | Wednesday Feb 29, 2012 | Wednesday Mar 7, 2012 |
| Week of Mar 26-30, 2012 | | Wednesday Mar 7, 2012 | Wednesday Mar 14, 2012 |
| Indianapolis National Conference March 29-April 1, 2012 | | | |
| Week of Apr 2-6, 2012 | | Wednesday Mar 14, 2012 | Wednesday Mar 21, 2012 |
| Week of Apr 9-13, 2012 | | Wednesday Mar 21, 2012 | Wednesday Mar 28, 2012 |
| Week of Apr 16-20, 2012 | | Wednesday Mar 28, 2012 | Wednesday Apr 4, 2012 |

*NSTA cannot guarantee placement. In the event of conflict, sponsors will be notified. Exact send date of e-mail messages is determined by NSTA depending on availability and timely submission of material. Please check with NSTA for availability.