

# National Science Teachers Association

1840 Wilson Blvd., Arlington, VA 22201  
 (703) 312-9225 / FAX (703) 841-8329 / E-mail: gholzheimer@nsta.org

## Exhibitor's INSERTION ORDER FORM for Emails of NSTA STEM Forum and Expo Registrants – Atlantic City, NJ May 16-19, 2012

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Shipping Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Selection Criteria:**

NSTA conference attendees provide the following demographical information when registering. Click or check all criteria you wish to receive from each column. You may choose as many as you want.

Discipline	Position	Assignment		School/Institution
A Earth /Space	A Teacher	A Pre/Kind	I Grade 8	A Public School
B Biology	B Professor	B Grade 1	J Grade 9	B Private School
C Chemistry	C Dept Head/Chair	C Grade 2	K Grade 10	C Laboratory
D Physics	D Principal	D Grade 3	L Grade 11	D Business
E Environmental Science	E Supervisor/Coord	E Grade 4	M Grade 12	E Informal Ed
F Physical Science	F Administrator	F Grade 5	N College	F Home School
G General Science	G Student	G Grade 6	Z Other	G Library
M Computer Sci/Tech Ed.	H Scientist	H Grade 7		H 2 Yr College
Z Other	I Consultant			I 4 Yr College
	Z Other			J Grad School

**Base Price:**

Conference Registrant E-mails      \$325/M      M = 1,000 names  
 1,000 name minimum

**Selection Surcharges:**

Grade	\$11/M	School/Institution Type	\$16/M
Position	\$16/M	Geographic	\$11/M
Discipline	\$16/M		

**Other:**

Test 1	no charge
Test 2 or more	\$75/F
Set-up & Processing	\$75/F

I have read NSTA's E-mail Policy and agree to abide by all policies. I understand that my failure to comply with the Policy will result in forfeiture of e-mail message and full payment of the list and set-up fee.

Signature \_\_\_\_\_ Date \_\_\_\_\_

For Questions, call Sarah Lokerson at the number above. Final note: E-mails are for **one-time use only**. FAX this Order Form to (703) 841-8329 at least **3 weeks** before you wish to have e-mail message sent.

Available Dates for E-mail Messages

**A maximum of three (3) messages will be sent per week**

Space Reservation      Material Deadline

3 weeks prior to e-mail

2 weeks prior to e-mail

<b>Date</b>	<b>Preferred Date*</b>	<b>Space Reservation Deadline</b>	<b>Material Deadline</b>
Week of Apr 30-May 4, 2012		Wednesday Apr 11, 2012	Wednesday Apr 18, 2012
Week of May 7-11, 2012		Wednesday Apr 18, 2012	Wednesday Apr 25, 2012
Week of May 14-18, 2012		Wednesday Apr 25, 2012	Wednesday May 2, 2012
<b>STEM Forum and Expo May 16-19, 2012</b>			
Week of May 21-25, 2012		Wednesday May 2, 2012	Wednesday May 9, 2012
Week of May 28-June 1, 2012		Wednesday May 9, 2012	Wednesday May 16, 2012
Week of June 4-8, 2012		Wednesday May 7, 2012	Wednesday May 23, 2012

\*NSTA cannot guarantee placement. In the event of conflict, sponsors will be notified. Exact send date of e-mail messages is determined by NSTA depending on availability and timely submission of material. Please check with NSTA for availability.