

# STUDENT GUIDE

## ANCHOR LESSON 1



### Part 1: Observing Anchor Phenomenon

As you watch the video, record what you notice the individuals doing. What is their main argument?

Do you agree with what the students were doing in the video? Why or why not?





## Part 2: Evaluating Media Claims

Choose one media claim and decide if the claim is accurate, inaccurate, or if you are undecided (meaning that you cannot reach an agreement). Write the title of the claim or the claim number in the appropriate column in the table below. Repeat the above process for all the media claims.

Once all the media claims have been sorted, select ONE media claim from each of the three categories that stands out to you. Provide your reasoning for organizing the claim into that category.

Accurate	Undecided	Inaccurate



## Part 3: Sharing with Our Peers

Share your organization of the claims and reasoning with the class as instructed by your teacher. In the space below, record parts of the reasoning you agree on with your peers and parts you disagree on.

Agree	Disagree



### Part 4: Writing an Initial Argument About Dairy's Impact on the Environment

Based on the arguments you have heard, take a position on if you think the dairy industry is helpful or harmful to the environment.

- Make an initial claim that describes if you think dairy is helpful/harmful to the environment.
- Support your claim with whatever evidence/reasoning you want to include.
- You can use the following prompts to start writing your argument.
  - “Dairy production is **helpful** to the environment. This is because... (evidence and reasoning from media claims or your own background knowledge.)”
  - “Dairy production is **harmful** for the environment. This is because (evidence and reasoning from media claims or your own background knowledge.)”



### Part 5: Sharing Initial Arguments

Share your initial arguments with the class as instructed by your teacher. In the space below, record parts of the argument you agree on with your peers and parts you disagree on.

Parts of the Argument We Agree On	Parts of the Argument We Disagree On

What are the gaps in our initial argument that you want to figure out more about?



### Part 6: Asking Questions

In the space below, record what new questions you have that might help you understand more about whether these claims about the impact of dairy on the environment are accurate or inaccurate.