# **BOOK CONTENT GUIDELINES**

Deadline for Book Submissions: April 30, 2025

#### **ABOUT THIS LIST**

Nine reviewers appointed by ASEE, ITEEA, NSTA, and SEPA will read and evaluate the newly published books submitted for the Best STEM Books list. After discussion and voting, the CBC will coordinate a major announcement to our wide network of teachers, librarians, booksellers, and parents. The annotated list will appear in the NSTA's February magazines and be promoted at partner conferences.

#### **ELIGIBILITY**

- Books must be published in 2025. Books published in Oct.-Dec. 2024 may be eligible if they have not been previously submitted.
- Books must be intended for grades K-12.
- Textbooks, workbooks, kits, experiment-only books, and activity books are not eligible.
- Original paperbacks are eligible; paperback reprints are not. If a book is published simultaneously in hardcover and paperback, either edition may be submitted. If both editions are submitted, they constitute separate entries.
- Revised editions of books originally published in North America before 2025 are eligible only if they have been newly illustrated or if at least 25% of the text is changed or added.
- Spanish-language editions published in North America simultaneously with English-language editions in 2025 are eligible.
- Fiction titles are eligible if the book has substantial Science, Technology, Engineering, or Mathematics content.

#### **GUIDELINES**

Books should have value for both classroom studies and library collections. The selection panel looks for books that contain substantial STEM content; that are clear, accurate, and up to date.

- Models innovation
- Illustrates authentic problems
- · Assimilates new ideas
- · Invites divergent thinking
- Explores multiple solutions
- Integrates STEM practices
- Shows progressive change or improvement
- Accurate content presented in an age-appropriate manner. (If material does not suit submitted age level, the committee may recommend an alternative age level appropriate for the content and presentation.)

Please keep in mind the following items to better curate your submissions:

- The content in the book is factually correct with no spelling, text, or illustration errors.
- Typeface must be clear, legible, and age-appropriate.
- Suggested activities, investigations, and/or experiments are safe, feasible, and appropriate for the intended age level. Activities should also reflect divergent thinking.
- STEM thinking is evident.
- The information and illustrations are free of gender, ethnic, cultural, or socio-economic bias, whenever possible.
- The layout is well-organized and advances the text.
- Books should not show behavior condoning harassment, sexual content, inappropriate language, and/ or violence.

See <u>previous winners</u> for additional insights into what the committee looks for.

### **HOW TO SUBMIT**

- There are two ways to obtain the required 2026 Title Spreadsheet that needs to be completed:
  - If you prefer to work in Excel, <u>click here for a downloadable spreadsheet</u> that can only be edited
    once it is opened in Excel (please see instructions on spreadsheet). Once you have completed the
    sheet, please email it to <u>Sommer</u>.
  - If you prefer to work in Google Sheets, <u>use this template link</u> and then click on the blue USE TEMPLATE button in the upper right corner. Once you have filled out the GSheet, please send it to Sommer by hitting the SHARE button in the upper right-hand corner, adjusting permissions to Edit, and entering this email address: <a href="mailto:sommer.wissner@cbcbooks.org">sommer.wissner@cbcbooks.org</a>.
- NOTE: The spreadsheet contains two tabs: one tab for publisher contact info and another tab for your title submissions.
- You will be sent a confirmation email and/or invoice after we receive your submissions.
- The deadline for submissions is Tuesday, April 30.

#### SHIPPING BOOKS

You will send one copy of each title to each reviewer in July, August, and possibly September. Given the tight timeline, books should be sent out as soon as we send out the shipping instructions, giving the committee more time to read and review your books.

## **FEES**

• CBC Regular Members: No fee

• CBC Associate Members: \$75 \$60 per title

• Non-Member Publishers: \$300 \$250 per title

An invoice and payment instructions will be emailed to you after you submit your titles.