

PERFORMANCE TASK

MEDIA CLAIMS

PERFORMANCE TASK LESSON 26



Claim #14

Avoiding meat and dairy is 'single biggest way' to reduce your impact on Earth

Biggest analysis to date reveals huge footprint of livestock - it provides just 18% of calories but takes up 83% of farmland

From: The Guardian – May 31, 2018



“Agriculture is a sector that spans all the multitude of environmental problems,” he said. “Really it is animal products that are responsible for so much of this. Avoiding consumption of animal products delivers far better environmental benefits than trying to purchase sustainable meat and dairy.”

- Joseph Poor, University of Oxford, UK

Content from: <https://www.theguardian.com/environment/2018/may/31/avoiding-meat-and-dairy-is-single-biggest-way-to-reduce-your-impact-on-earth>



Claim #15

Cattle Ranching Is Actually Terrible for Biodiversity

From: Sentient Media – October 13, 2022



Despite the big claims, the opposite is true, according to a **study** published in the spring. Over 1.5 million cattle graze on U.S. public lands to the detriment of biodiversity, wiping out wild plants and woody trees, and crowding out deer and elk from grazing. Even low-density grazing alters ecosystem biodiversity and the quality and quantity of food available for native wildlife. So why does this myth about nature and farmed cattle persist?

Content from: <https://sentientmedia.org/cattle-ranching-terrible-for-biodiversity/>