

CLAIM: Increasing awareness can cause higher pay for frontline workers.

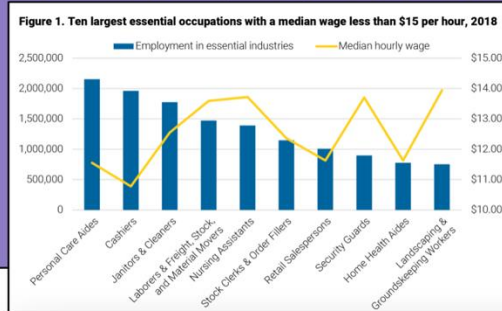
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Societal Significance:

This matters to our community because frontline workers are a big part of our lives; they work at cleaning services, childcare, public transit, etc. If they are helping us so much, they should be above the poverty line, not below.

Evidence to Support the Claim:

24% of frontline workers are **twice** below the poverty line. If we increase awareness, people would find out they are twice below the poverty line and increase pay.



Plan(s) of Action:

- Start fundraisers/charity
 - "Frontline Funds": We would donate money to give away to frontline workers below the poverty line.
- Educate young people at schools
 - Make presentations.
 - Get BSA troop to do a project on it.
- Protest
 - Create posters and social media accounts advertising protests and spreading information about this problem.
- Get to the news
 - Get an interviewer to spread the word.
 - If social media accounts/protests gain popularity, the news will eventually come.
- Merch
 - Self-explanatory