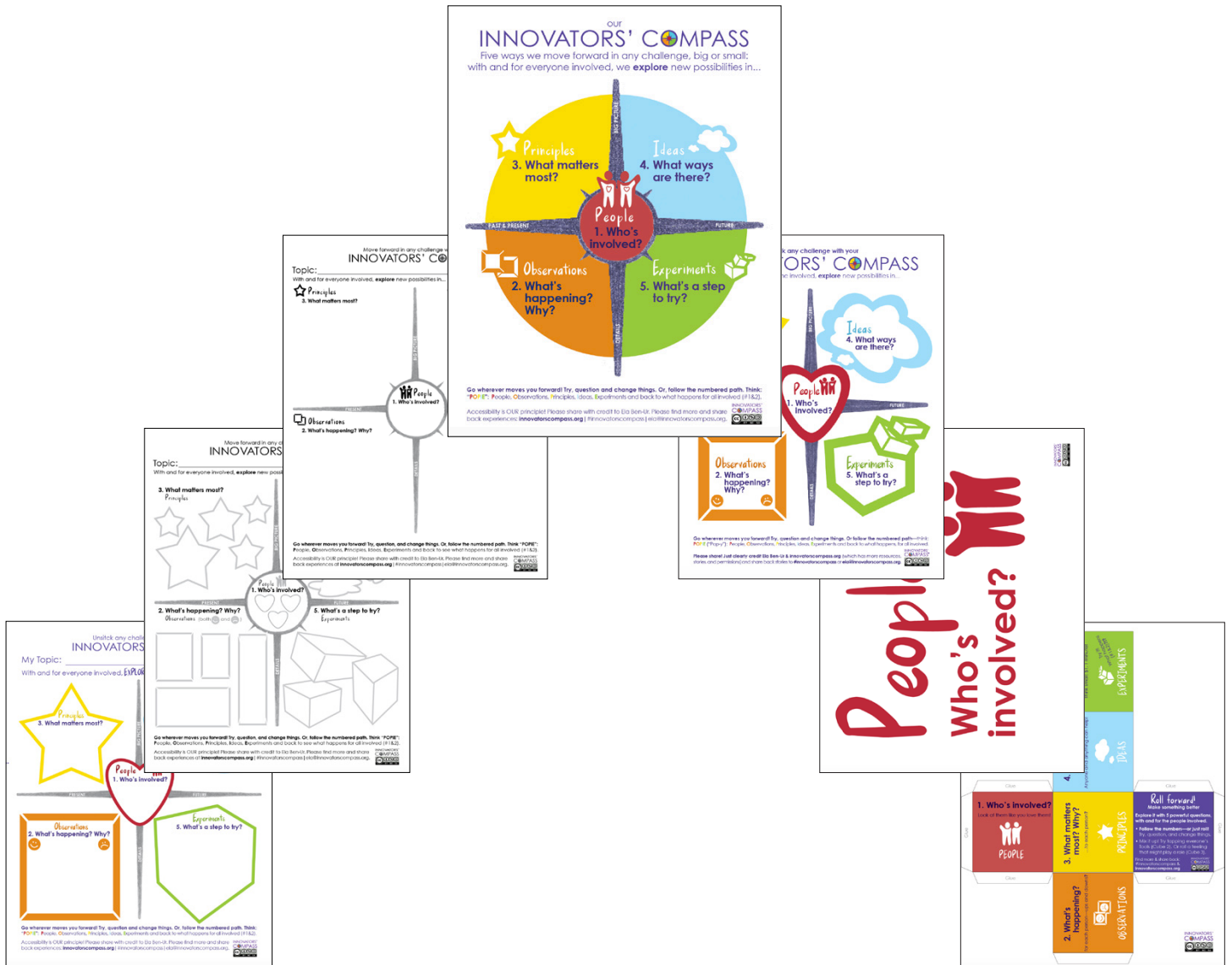


# INNOVATORS' COMPASS

People Finding Better Ways Forward

# TOOLS & GRAPHICS

## 5 powerful questions accessible for any person or moment



Please share! Just clearly credit [Ela Ben-Ur & innovatorscompass.org](http://Ela Ben-Ur & innovatorscompass.org) (which has more resources, stories, and permissions) and share back stories to [#innovatorscompass](https://twitter.com/innovatorscompass) or [ela@innovatorscompass.org](mailto:ela@innovatorscompass.org).



# POSTERS

# our INNOVATORS' COMPASS

Five ways we move forward in any challenge, big or small: with and for everyone involved, we **explore** new possibilities in...



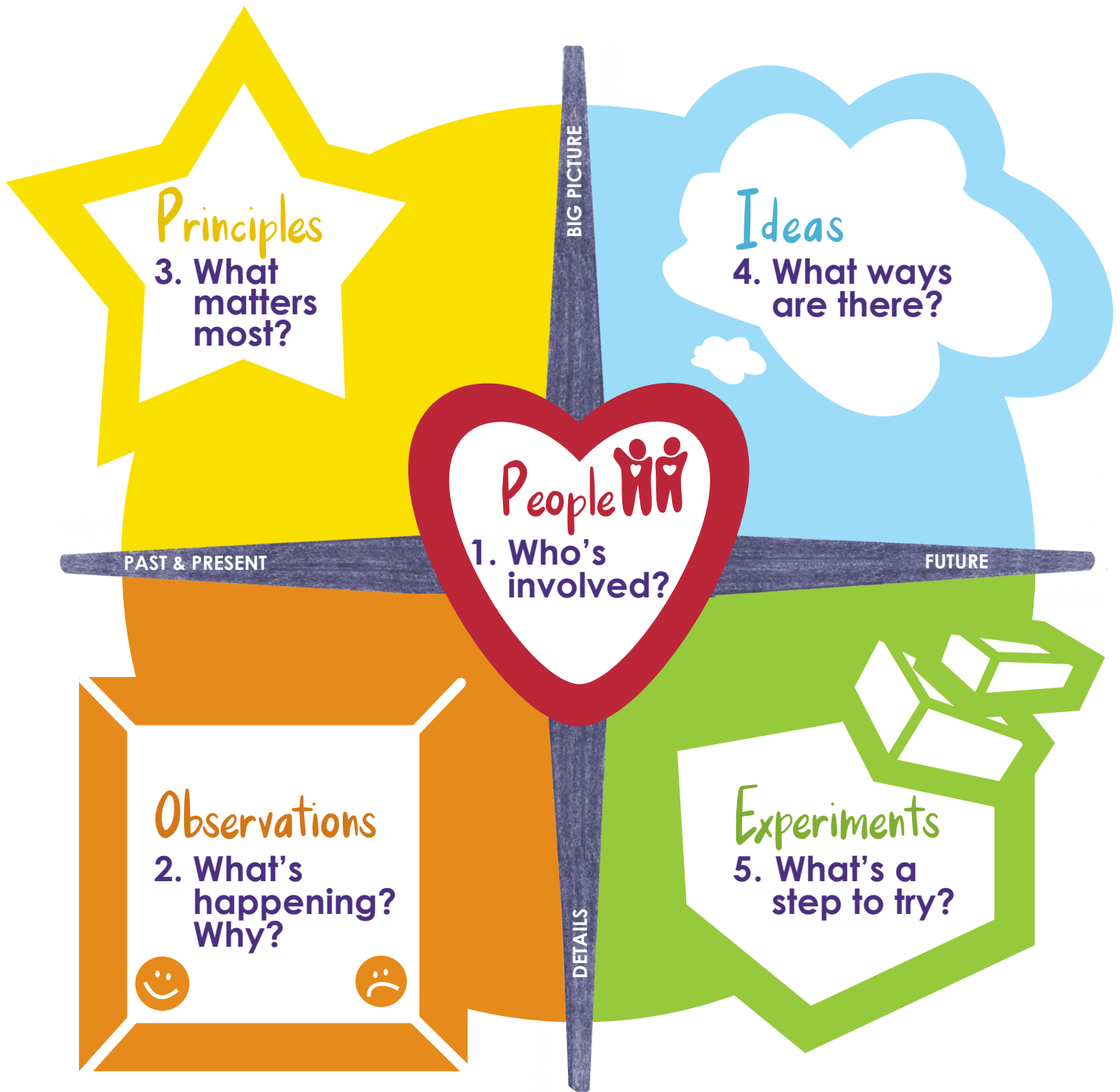
Go wherever moves you forward! Try, question and change things. Or follow the numbered path—think: **POPIE** ("Pop-y"): **P**eople, **O**bservations, **P**rinciples, **I**deas, **E**xperiments and back to what happens, for all involved.

Please share! Just clearly credit **Ela Ben-Ur & innovatorscompass.org** (which has more resources, stories, and permissions) and share back stories to **#innovatorscompass** or **ela@innovatorscompass.org**.



# our INNOVATORS' COMPASS

Five ways we move forward in any challenge, big or small:  
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# POCKET COMPASS

# Be ready for anything with your INNOVATORS' COMPASS

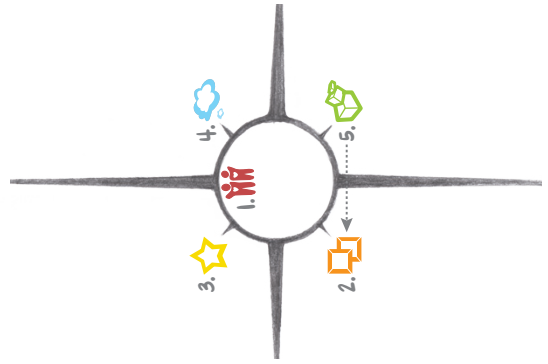
Carry a "Pocket Compass" card and you've got 5 powerful questions for any situation. Two cards are below. Print (without scaling), cut, and fold to business-card size.



fold first

fold second

fold second



INNOVATORS' COMPASS

Topic: \_\_\_\_\_

**Starting something or feeling stuck?  
Use these 5 powerful questions to  
make anything better.**

In this order or any way they move  
you forward, over seconds or years.  
Look, listen, feel: use words, draw,  
move, or make. Guesses are fine—  
just add ? marks and go find out!

**INNOVATORS' COMPASS™**  
People finding better ways forward

Please use and share! Just clearly  
credit us, and share back stories  
to [#innovatorcompass](#) or  
[ela@innovatorcompass.org](mailto:ela@innovatorcompass.org).

See [InnovatorsCompass.org](http://InnovatorsCompass.org) for more  
resources, stories, and permissions,  
and [iCompass.me](http://iCompass.me) for an online app.

**5. EXPERIMENTS**  
**What's a step to try?**  
Small, with real details so you DO IT!  
What happens? (back to #2)

**4. IDEAS**  
**What ways are there?**  
Different who/when/where/  
hows. Look around for ideas!

**3. PRINCIPLES**  
**What matters most?**  
Different, maybe competing things  
here. That's the challenge.

**2. OBSERVATIONS**  
**What's happening? Why?**  
Details and all sides of what people  
are doing, saying, thinking, feeling.

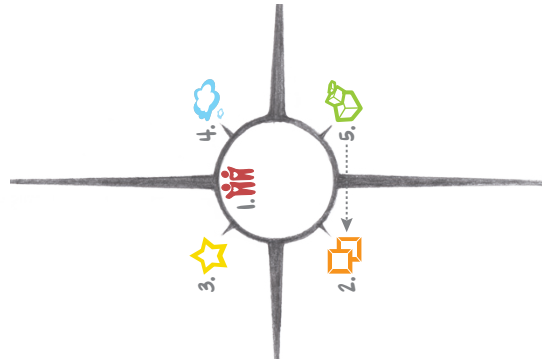
**1. PEOPLE**  
**Who's involved?**  
Including you? With and for  
everyone involved, explore...

**INNOVATORS' COMPASS**

Five questions that move us forward



By Ela Ben-Uri ©  
[innovatorcompass.org](http://innovatorcompass.org)



INNOVATORS' COMPASS

Topic: \_\_\_\_\_

**Starting something or feeling stuck?  
Use these 5 powerful questions to  
make anything better.**

In this order or any way they move  
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Look, listen, feel: use words, draw,  
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just add ? marks and go find out!

**INNOVATORS' COMPASS™**  
People finding better ways forward

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**INNOVATORS' COMPASS**

Five questions that move us forward



By Ela Ben-Uri ©  
[innovatorcompass.org](http://innovatorcompass.org)



INNOVATORS' COMPASS

People Finding Better Ways Forward

# WORKSHEETS

# Unstick any challenge with your INNOVATORS' COMPASS

Topic: \_\_\_\_\_

With and for everyone involved, **explore...**



3. What matters most?



4. What ways are there?

BIG PICTURE



1. Who's involved?

PAST & PRESENT



2. What's happening? Why?

FUTURE



5. What's a step to try?

DETAILS



**Seek new possibilities in this order or any way that moves you forward.** Try, question, and change things. Guesses are fine—just add a ? mark and go find out. Look, listen, feel; use words, draw, move, or make.

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INNOVATORS'  
COMPASS™





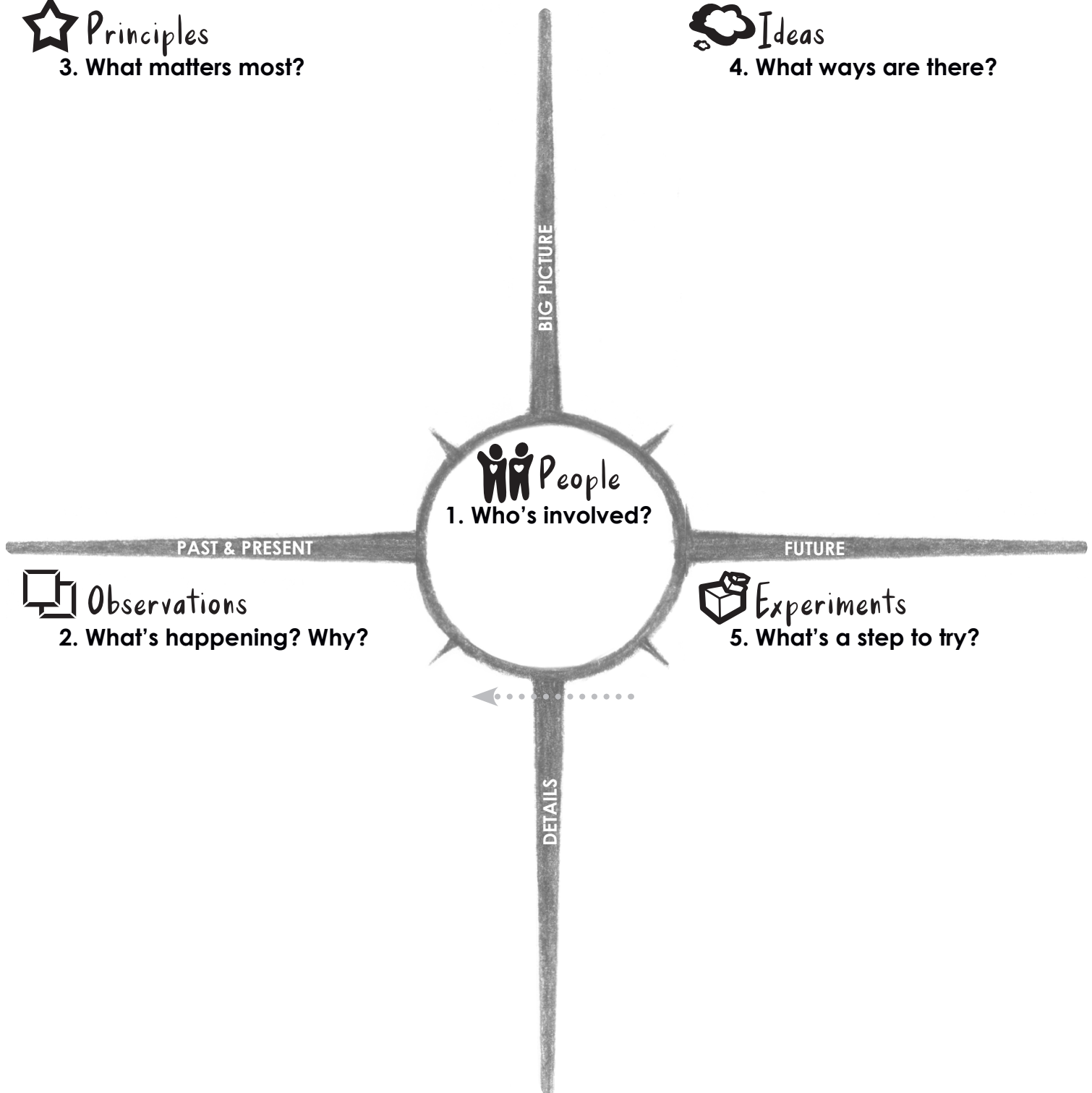
# Unstick any challenge with your INNOVATORS' COMPASS

Topic: \_\_\_\_\_

With and for everyone involved, **explore...**

 **Principles**  
3. What matters most?

 **Ideas**  
4. What ways are there?



**Seek new possibilities in this order or any way that moves you forward.** Try, question, and change things. Guesses are fine—just add a ? mark and go find out. Look, listen, feel; use words, draw, move, or make.

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# Unstick any challenge with your INNOVATORS' COMPASS

Topic: \_\_\_\_\_

With and for everyone involved, **explore...**

## ☆ Principles

### 3. What matters most?

Different, maybe competing things here.  
That's the challenge!

## ☁ Ideas

### 4. What ways are there?

Different who/what/when/where/hows.  
Look around for ideas!

BIG PICTURE

## 👤 People

### 1. Who's involved?

PAST & PRESENT

FUTURE

## 🗨 Observations

### 2. What's happening? Why?

Details and all sides of what people  
are doing, saying, thinking, feeling.

## 📦 Experiments

### 5. What's a step to try?

Small, with real details so  
you DO it!

DETAILS

**Seek new possibilities in this order or any way that moves you forward.** Try, question, and change things. Guesses are fine—just add a ? mark and go find out. Look, listen, feel; use words, draw, move, or make.

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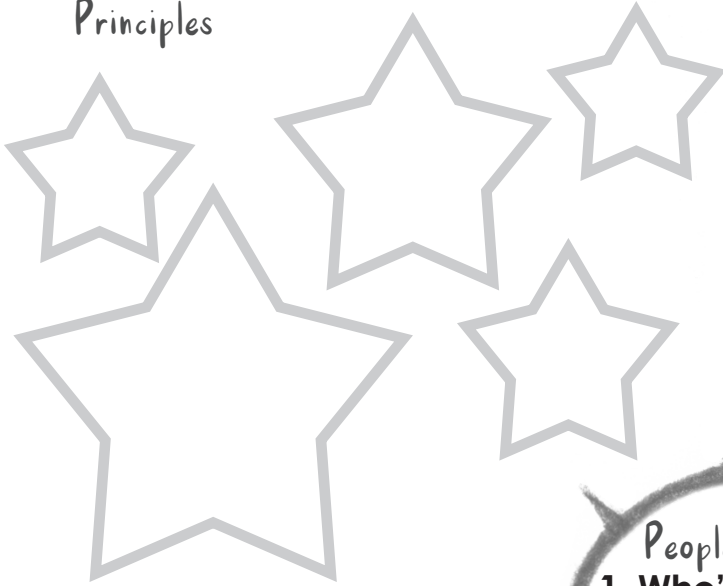
# Unstick any challenge with your INNOVATORS' COMPASS

Topic: \_\_\_\_\_

With and for everyone involved, explore...

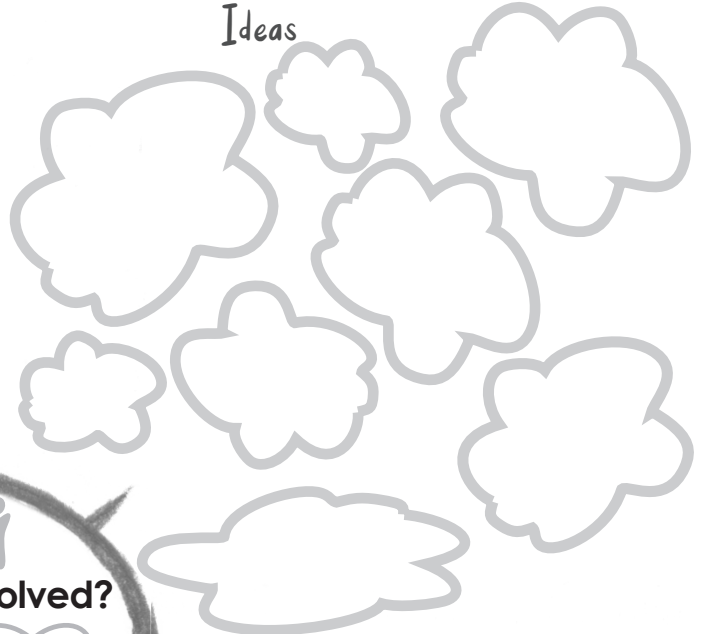
## 3. What matters most?

Principles



## 4. What ways are there?

Ideas



BIG PICTURE



People 

## 1. Who's involved?



PAST & PRESENT

## 2. What's happening? Why?

Observations (both  and )



FUTURE

## 5. What's a step to try?

Experiments



DETAILS

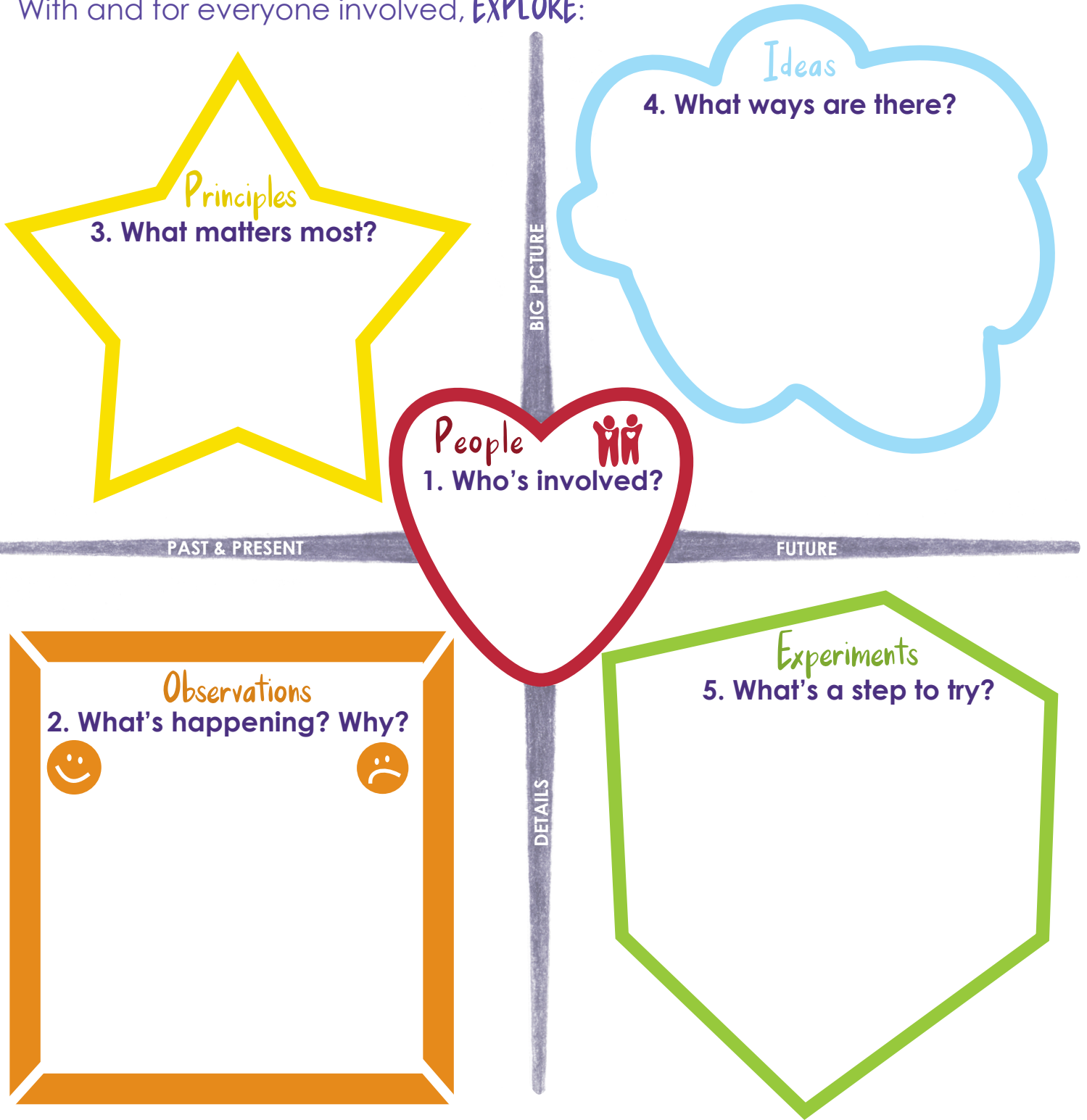
**Seek new possibilities in this order or any way that moves you forward.** Try, question, and change things. Guesses are fine—just add a ? mark and go find out. Look, listen, feel; use words, draw, move, or make.

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# Unstick any challenge with your INNOVATORS' COMPASS

My Topic: \_\_\_\_\_

With and for everyone involved, EXPLORE:



Seek new possibilities in this order or any way that moves you forward. Try, question, and change things. Guesses are fine—just add a ? mark and go find out. Look, listen, feel; use words, draw, move, or make.

Please share! Just clearly credit Ela Ben-Ur & [innovatorscompass.org](http://innovatorscompass.org) (which has more resources, stories, and permissions) and share back stories to [#innovatorscompass](https://twitter.com/innovatorscompass) or [ela@innovatorscompass.org](mailto:ela@innovatorscompass.org).

# COMPASS TIPS

Unstick any challenge with your  
**INNOVATORS' COMPASS**  
Simple coaching tips to help “unstick”

1. PEOPLE 

**Who's involved?**

Including you? With and for everyone involved, explore...

2. OBSERVATIONS 

**What's happening? Why?**

Details and all sides of what people are doing, saying, thinking, feeling.

3. PRINCIPLES 

**What matters most?**

Different, maybe competing things here. That's the challenge!

4. IDEAS 

**What ways are there?**

Different who/what/when/where/hows. Look around for ideas!

5. EXPERIMENTS 

**What's a step to try?**

Small, with real details so you DO IT!  
What happens? (back to #2)

**Seek new possibilities in this order or any way that moves you forward.** Try, question, and change things. Guesses are fine—just add a ? mark and go find out. Look, listen, feel; use words, draw, move, or make.

**Please share! Just clearly credit Ela Ben-Ur & [innovatorscompass.org](http://innovatorscompass.org)** (which has more resources, stories, and permissions) and share back stories to [#innovatorscompass](https://twitter.com/innovatorscompass) or [ela@innovatorscompass.org](mailto:ela@innovatorscompass.org).



# TANGIBLE SHAPES

# INNOVATORS' COMPASS

People Finding Better Ways Forward

**Compass cutouts!** These pieces move us forward in any challenge, big or small. Cut them out. See, feel, use and celebrate them! Put them on a stick if you like.



Please share! Just clearly credit [Ela Ben-Ur & innovatorscompass.org](https://www.innovatorscompass.org) (which has more resources, stories, and permissions) and share back stories to [#innovatorscompass](https://twitter.com/innovatorscompass) or [ela@innovatorscompass.org](mailto:ela@innovatorscompass.org).



# INNOVATORS' COMPASS

People Finding Better Ways Forward

**Compass cutouts!** These are the back of the pieces (arranged so they'll print double-sided with the front if you like).



Please share! Just clearly credit **Ela Ben-Ur & innovatorscompass.org** (which has more resources, stories, and permissions) and share back stories to **#innovatorscompass** or **ela@innovatorscompass.org**.



# INNOVATORS' COMPASS

People Finding Better Ways Forward

**Mini compass cutouts!** These pieces move us forward in any challenge, big or small. Use them as game pieces, little stickers, etc.



**Please share!**

With credit to Ela Ben-Ur

See and learn more at: [innovatorscompass.org](http://innovatorscompass.org)

Please share experiences to: #innovatorscompass or [ela@innovatorscompass.org](mailto:ela@innovatorscompass.org)

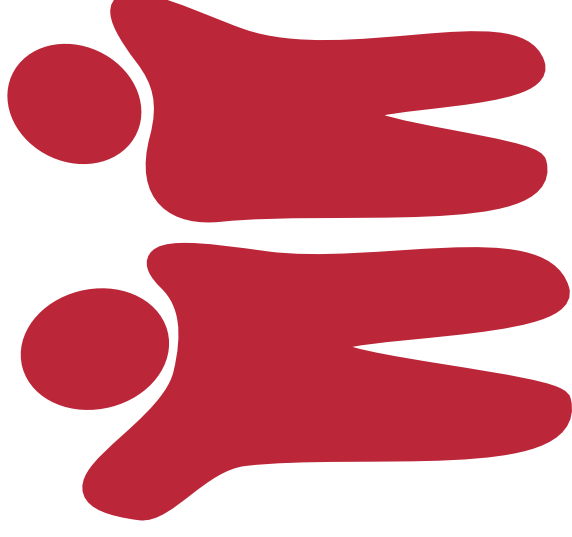


INNOVATORS' COMPASS

People Finding Better Ways Forward

# BIG SIGNS

# People Who's involved?



# Observations

What's  
happening?  
Why?



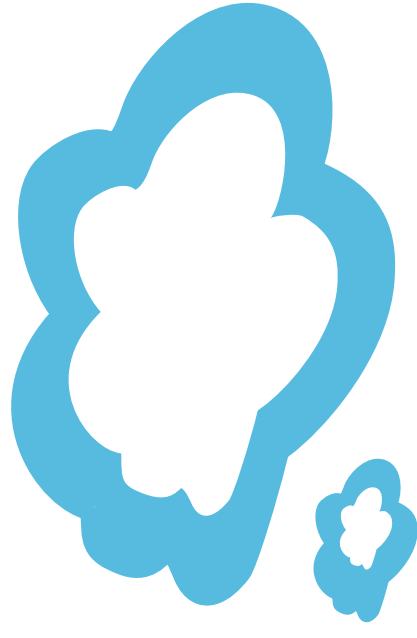
# Principles

What matters  
most?



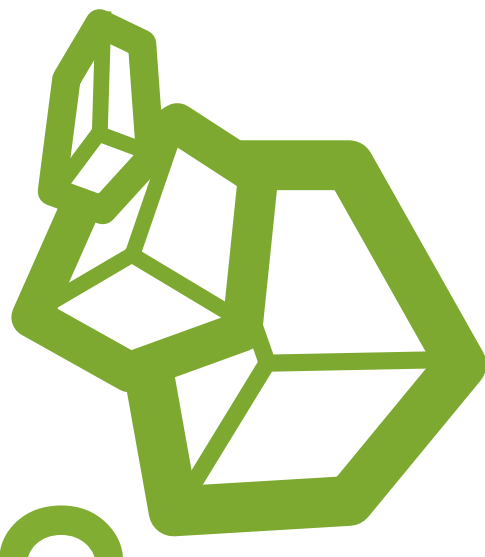
# Ideas

What ways  
are there?



# Experiments

What's a step  
to try?

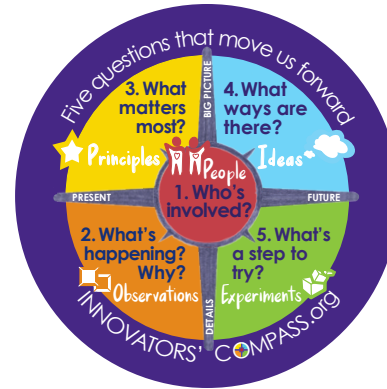
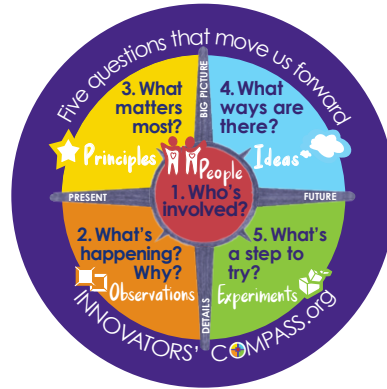
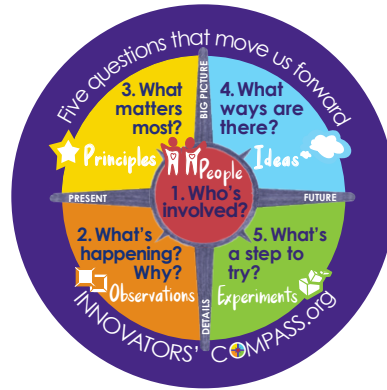
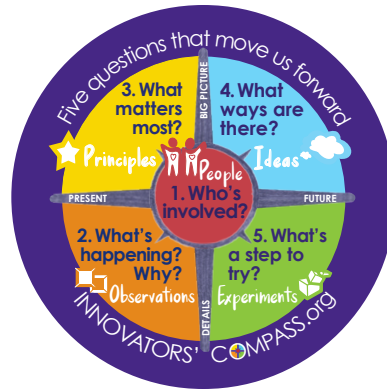




# PROMPTS & GAMES

# Inspire un-sticking anywhere with INNOVATORS' COMPASS

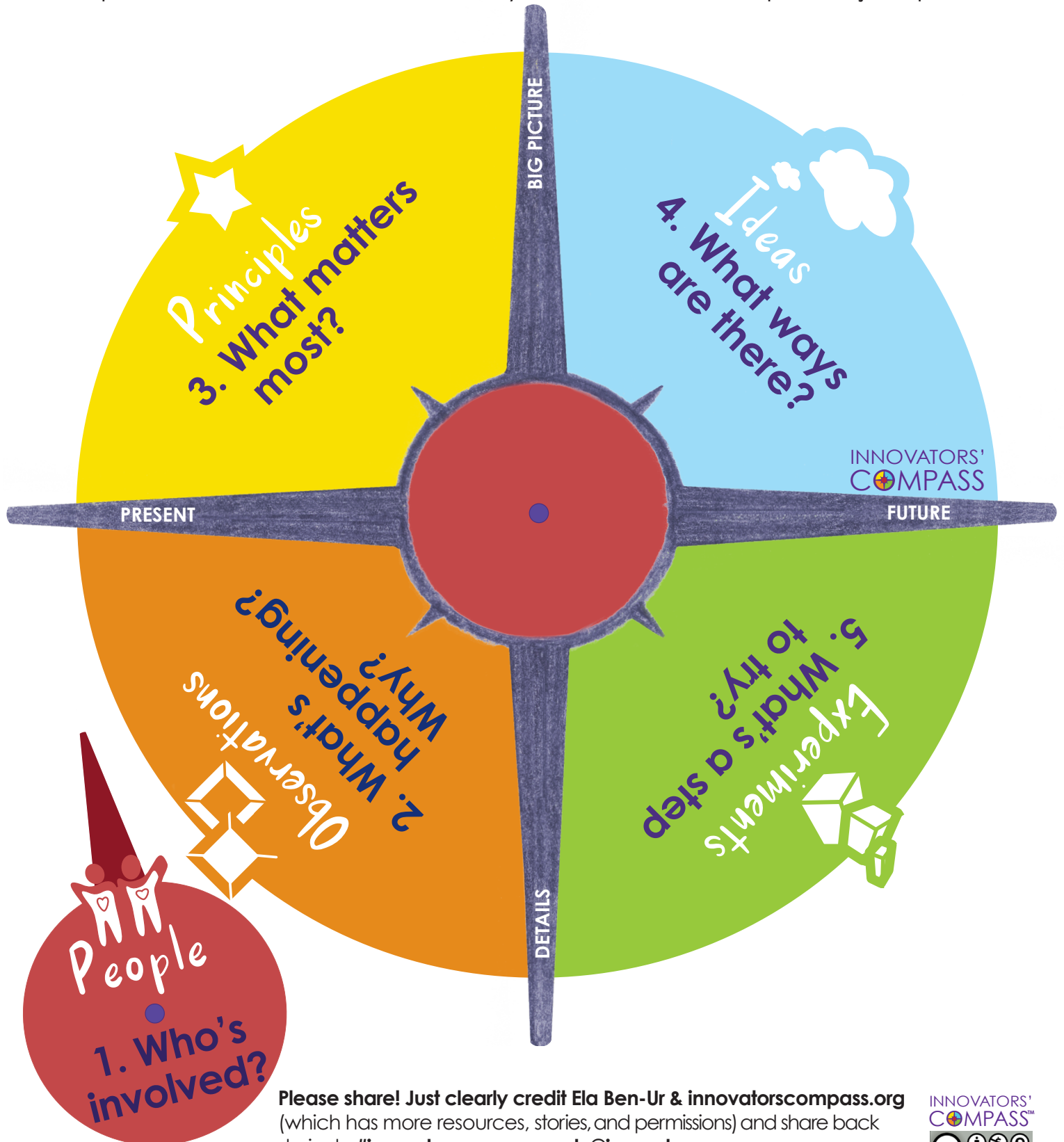
**Stickers can unstick us!?!** Print these as stickers (or buttons) and keep 5 powerful unsticking questions where you and others can see them.



Please share! Just clearly credit [Ela Ben-Ur & innovatorscompass.org](https://www.innovatorscompass.org) (which has more resources, stories, and permissions) and share back stories to [#innovatorscompass](https://twitter.com/innovatorscompass) or [ela@innovatorscompass.org](mailto:ela@innovatorscompass.org).

Spin ways forward with  
**INNOVATORS' COMPASS**

Take this Compass for a spin—on real challenges or pretend ones. These 5 powerful questions are shared by lots of creative problem-solving practices. Follow the numbers, try one that seems helpful, or just spin!



Please share! Just clearly credit Ela Ben-Ur & [innovatorscompass.org](http://innovatorscompass.org) (which has more resources, stories, and permissions) and share back stories to [#innovatorscompass](https://twitter.com/innovatorscompass) or [ela@innovatorscompass.org](mailto:ela@innovatorscompass.org).



# Compass Cube

TIPS

- Print without scaling for the biggest cube (easier to read!).
- To strengthen your cube. Crumple a sheet of paper into a ball and put it in the middle

5. What's a step to try?

Think smaller: \$1, 1 minute!



EXPERIMENTS

4. What ways are there?

New who/what/when/where/how!



IDEAS

1. Who's involved?

And who might help?



PEOPLE

3. What matters most?

Different, maybe competing things?



PRINCIPLES

2. What's happening? Why?

Different sides & real details!



OBSERVATIONS

ROLL FORWARD!

Make anything better, using 5 powerful questions with everyone involved

Find more & share back: [#innovatorscompass](#) & [innovatorscompass.org](#)

