MWM-MN Executive Summary

MWM MN – Who we are
MWM-MN is a cross-corporate, governmental, and educational network - passionate about connecting students, parents, educators, non-profits, and organizations aligned to advance diversity in STEM.

Trailblazers Model & Brand – What we do
The Trailblazers mentoring panel model was originally designed and branded by Anjie Cayot of Keyot Consulting, one of the founding board members of the MWM-MN chapter. Another founding board member, Tonya Tatro of Experis then enhanced the model to include coordinating between local schools and corporations to provide onsite STEM tours and experiences.

MWM-MN Outreach - Strategy & impact

Trailblazers – Panels
Mentoring event for high school / college-age girls that provides them the opportunity to hear from a panel of young ladies thriving in STEM within a diverse variety of careers and organizations.
- **Audience:** Female high school and college students
- **Corporate hosts partners** – Cargill, Securian Financial, Prime Therapeutics, Principal Financial Group, and Best Buy

Trailblazers – Tours
Coordinate the introduction of educational institutions to corporations for onsite STEM tours and experiences.
- **Audience:** Middle school girls, High school students
- **Corporate host / panelist partners** – Medtronic, Boston Scientific, St. Jude Medical, Optum Technology, Cargill, Experis
- **Educational/Outreach partners** – Girl Scouts of River Valley, American Heart Association, MN High Schools – Apple Valley, Blaine, Coon Rapids, Maple Grove, North, Saint Thomas Academy, Spring Lake, White Bear, Eagan, Visitation

Trailblazers – Mentoring & Speaking Events
Attend and/or speak at MN state-wide and nation-wide STEM events aligned to advance diversity in STEM, and provide a bridge of introduction between MN mentors/corporations and mentee serving organizations.
- **Audience:** Women and girls of all ages

2018/2019 Financial & Partnership Goals – Divestment strategy to expand our impact
- Offer scholarship and/or educational awards to attendees of our MN Trailblazer Panels.
- Pay for busing between educational institutions to/from corporate hosts for MN Trailblazer Tours
  - 11/29 Medtronic tour with Edison high school **confirmed**
  - Half day STEM tour, Mall of America, United Technologies, and Viking Engineering **in-process**
- Funding for equipment and resources to digitalize (livestream, videos, etc.) Trailblazer events to expand our STEM experiences to low-income and/or transportation limited households and rural communities.

Hashtags: #MillionWMentorsMN / #MillionWMentors / #MNTrailblazers

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